

SKYLANDERS DAY

JANUARY 11TH, 2014
HOT OFFERS - ONE DAY ONLY!

THE FIRST 25 SKYLANDERS FANS IN THE STORE WILL GET A **FREE EXCLUSIVE POSTER!**

SAVE \$20
ON A SKYLANDERS SWAP FORCE™
STARTER PACK



SPEND \$20 ON SKYLANDERS
SWAP FORCE™ PRODUCTS AND GET A
**FREE SKYLANDERS
SIDEKICK**



AVAILABLE AFTER 1/11 WITH A \$30 PURCHASE OF SKYLANDERS
SWAP FORCE™ PRODUCTS. WHILE SUPPLIES LAST.

**SAVE AN
ADDITIONAL \$10**
ON A SKYLANDERS SWAP FORCE™
STARTER PACK

WHEN YOU TRADE IN ANY SKYLANDERS™ PORTAL*



*LIMIT ONE PER CUSTOMER



Track and compare
your complete Skylanders
collection with the **FREE**
Skylanders Collection
Vault™ App!

Join the Skylanders® Adventure Club for access to amazing stuff like:

- A **FREE** Skylanders® character for every 6 you purchase*
- Updates on arrivals of new toys, money-saving offers, and cool tips and tricks
- The ability to use your PowerUp Rewards points on Skylanders® toys to save even more

Receive a coupon for a free Skylanders SWAP Force™ Core Character or Skylanders character of equal or lesser value, when six qualifying Skylanders characters are purchased. Skylanders characters included with starter packs do not qualify. Offer valid for active PowerUp Rewards™ Pro members registered for the Skylanders Adventure Club. See associate and PowerUpRewards.com for details and a full list of eligible products. Must present coupon in-store. Void where prohibited. Not valid with any other offer. No dealers. GameStop, Inc. reserves the right to cancel, terminate, modify or suspend the offer for any reason without notice. Skylanders Adventure Club membership subject to terms and conditions of the GameStop PowerUp Rewards Program.



SWAPPABLE. UNSTOPPABLE.™

Embark on an exciting new adventure with the Skylanders and the SWAP Force. For generations, the SWAP Force protected the volcano that replenishes Skylands' magic. That is until an epic battle caught them in an eruption that blasted them apart, sent them to Earth and gave them the ability to swap powers. Only you can mix and match their tops and bottoms, put them on the new *Portal of Power*® and save Skylands.

CREATE OVER
250 NEW**
SKYLANDERS!



NEW
PORTAL
OF POWER®

- 1 SELECT A STARTER PACK FOR YOUR VIDEO GAME SYSTEM
- 2 BUILD YOUR COLLECTION
- 3 BRING YOUR SKYLANDERS TO LIFE!



XBOX ONE

XBOX 360

PS4

PS3

Wii U

Wii

NINTENDO 3DS



*Offer available with pre-order of a Skylanders SWAP Force™ Starter Pack. **Requires purchase of all SWAP Force™ Skylanders.

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